

All Flesh Must Be Eaten™

Campaign Design Sheet

Name: _____

Theme: _____ Mood: _____

Narrative or Episodic? _____

Character-Driven or Story-Driven? _____

What is the overall arc of the campaign? _____

What would really grab your players' attention on the first adventure? _____

Does magic exist?

Can Cast Members get The Gift?

Yes No
 Yes No

How much did people know about the supernatural before The Rise? _____

How much do they know now? _____

Has magic increased or decreased in potency since The Rise? _____

Is magic responsible for The Rise, or an offshoot of the problem? _____

Zombies

Where do they come from? _____

What do they want? _____

What types exist? _____